

FIRST IMPRESSIONS
by Felicity

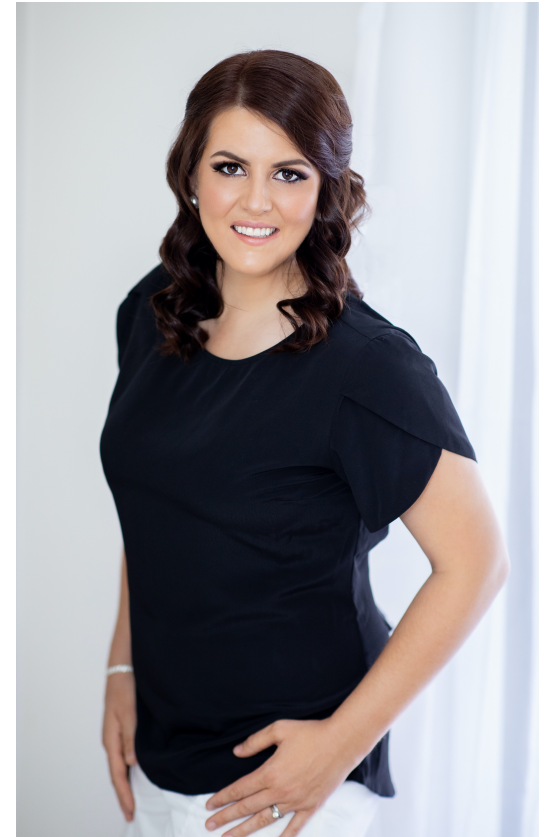
PRICING & INFORMATION

About me

Welcome to First Impressions by Felicity and thank you for considering me as your baby's first photographer! I hope this guide answers many of your questions, but if you have any further queries, please do not hesitate to contact me.

When you invest in a session with me, you not only receive amazing imagery, you also receive a first-class, personalised experience. I am an experienced newborn artist, who has trained under several world renowned, multi-award-winning newborn photographers, including Kelly Brown and Cassandra Jones. I hold a Certificate in Newborn Photography from the Academy of Newborn Photography. I also hold a current Blue Card and have successfully completed the APNPI (Accredited Professional Newborn Photographers International) Safety Education Course. Your baby's safety is of paramount importance to me, so I always ensure that everyone in my household, including myself, are up to date with all vaccinations. We are a strictly non-smoking household. I am also fully up to date in infant first aid and CPR and have completed the Australian Government Department of Health Infection Control Training with relation to Covid-19.

I am honoured by the opportunity to photograph such a special time in your family's life!



About your session

The best time to contact me is early in your pregnancy, as bookings are limited. I will make a tentative booking based on your due date. The ideal time to photograph a newborn is in the first 10 days after birth, so it is essential that you contact me within 48 hours of giving birth. We can then arrange a suitable date and time for your session.

I can certainly photograph your baby outside this time frame, but please be aware that older babies don't tend to sleep as soundly and are less flexible, so are not inclined to curl up into many of the typical newborn poses.

I like to allow for plenty of time for feeding and cuddling during the session so it will take between 2 - 4 hours. I love involving families with the styling of their session and you will have full access to my extensive prop collection and client wardrobe.



Pricing

Your session fee includes 2 – 4 hours of custom styled photography in our studio, a gourmet grazing platter and your private, in-person reveal session. Your final gallery will consist of 20 images, each personally and creatively hand edited by myself. The session fee does not include any prints or digital images. Orders can be placed at the gallery reveal session. The session fee is due at the time of booking to secure your appointment.

NEWBORN SESSION FEE - \$400

MATERNITY & NEWBORN SESSIONS COMBINED - \$450



The Timber Album

This incredible hand-crafted album features a solid oak wood cover and genuine Italian leather spine. It is the highest expression of classic vintage elegance. The luxurious lay flat pages feature a high precision bevel cut with a thick white core. You can also opt to engrave your book cover should you choose to personalise it further. The album is 13" x 9.5" and comes filled with all 20 images from your session. This archival quality, museum grade piece will become an instant family heirloom, enjoyed for generations to come.

The corresponding 20 digital images are also supplied on a USB.

20 IMAGE ALBUM

\$2400



Wall Art

There is no better way to decorate your home than with meaningful wall art featuring your growing family! I offer a custom wall art service where I design and create a wall art gallery specifically tailored to your home and décor. This service includes your choice of either 5 canvases or 4 matted and framed images. All of our wall art is museum grade, archival quality, guaranteed to stand the test of time and has a lifetime warranty.

All 20 digital images from your session are also supplied on a USB.

CUSTOM WALL ART COLLECTION \$2400



Proofs and ordering

Your images will be ready approximately 3 - 4 weeks following your session, at which time I will contact you so we can arrange to meet for the gallery reveal session. The gallery reveal session will involve us meeting at my studio or your home so that you can preview and order your images. Once full payment has been received, your products will be ordered. Please allow 6 - 8 weeks for delivery.

Any unordered images will be archived. Once the gallery has been archived, there will be an additional \$100 viewing fee if you require another opportunity to meet up to place an order.

Payment

Your session fee is due at the time of booking to secure your appointment.

Account Name: First Impressions by Felicity

Reference: *Your Surname* Session

BSB: 484 799

Account Number: 350 883 476



Payment plans

First Impressions is happy to offer payment plans to allow you to pay your purchases off over time. Once full payment has been received, your products will be ordered. Please allow 6 - 8 weeks for delivery of your photographs.

Gift Registry

Ask about our gift registry service! It's a wonderful way to invite friends and family to contribute to beautiful heirloom photography for your baby! After all, there are only so many onsies, bibs and wraps a child can use, but these precious photographs will be cherished forever!



River's Gift

First Impressions by Felicity is a proud sponsor of River's Gift. River's Gift is Australia's only solely Sudden Infant Death Syndrome (SIDS) focused charity, dedicated to funding world leading scientific research. Together, we can stamp out SIDS.

